

MODERNISE YOUR RELATIONSHIP MANAGEMENT SYSTEM WITH NEXON

Leverage the benefits of a cloud-based relationship management platform today.

Many organisations are embarking on digital transformations to improve their systems and enhance their processes. They are finding that their legacy CRMs, which are an important part of their IT infrastructure, are prime candidates for improvement.

These organisations are missing out on the benefits of transforming to modern CRMs, such as accessing new and enhanced features as they rollout.

Slowly but surely, these organisations are falling behind their competitors' abilities to manage important relationships. This is further compromised by the difficulties staff encounter when trying to access back office systems remotely, especially while travelling.

The adoption of a cloud approach to revolutionising CRMs enhances business processes and accelerates performance with the integration of new tools and systems.

A fully-digital, centralised, cloud-based platform supports business growth and leads to better outcomes. It also fosters deeper engagement with your customers, enhances productivity and improves operations.

Nexon's relationship management solution, built on Microsoft's platform, integrates the next generation of intelligent business applications into your daily operations.

BENEFITS



Flexibility: Evolve your relationship management platform as your business grows without the complexity of legacy solutions.



Cost efficiency: Remove the challenges of managing internal data centres with a cloud-based system. Migrating to a true cloud platform means the overhead (and associated costs) of managing IT staff, daily backups, data recovery, disaster recovery, system patching and security management is eliminated. Capital costs reduce significantly as the SaaS model moves the costs to your operational budget and helps to clean up your IT asset register.



Accessibility: Access to better data supports better conversations and better business processes anytime, anywhere and on any device. You're no longer confined to the office to get work done and bringing your data into one system removes the complexity of silo systems.



Scalability: Cloud solutions allow you to easily scale up or down, depending on the needs of your business. Your organisation can evolve and adapt processes in line with business demand.

Nexon takes the time to understand your current processes and business needs, then leverages Microsoft Dynamics 365 to transition your existing CRM environment to a modernised relationship management platform.

“Working with Nexon is effortless. Things never feel out of control and highly technical issues get resolved quickly. I would recommend Nexon to other organisations. Bring your business problem to Nexon and they will help you solve it.”

Derby Chang

Quality and Regulatory Affairs Manager
Imaxeon

Through our partnership with Microsoft, Nexon delivers integrated solutions, simplifying your IT and capitalising on our agility to help you innovate and compete.

We're a trusted partner through every step of your IT journey and the compass that helps you find your way, whether you're adopting new technology or developing innovative services.

WHY NEXON?

Nexon is your partner of choice to work with you to migrate off your legacy CRM and into a modern cloud platform. We work hard to help organisations realise a modern workplace vision and establish a next-generation relationship management platform to meet business needs and outcomes.



EXPERIENCE: Our depth of expertise spans across a range of technology specialities and industries, both as a managed service provider and trusted partner. Nexon brings these skills together to create business solutions, simplifying the process – and the technology. With more than 15 years' experience consulting, configuring and delivering relationship management solutions to a vast variety of Australian organisations, Nexon is positioned to help you transform from legacy CRM systems to a modernised platform that meets your needs now, and into the future.



SPECIALISED SKILLS: Gain access to a group of highly skilled professionals, spread across Canberra, Sydney and Melbourne who work with you to offer your business innovative solutions. Nexon's Microsoft Certified staff are up to date with the latest features and benefits of Dynamics 365 and have many years of experience in implementing business solutions on the Microsoft platform.



OPERATE WITH INTEGRITY AND TRANSPARENCY: At Nexon, every interaction with our clients centres on developing long-term partnerships. We know what is right, setting high standards for our behaviour to remain dedicated to delivering better business outcomes.



ABOUT NEXON

Established in 2000, Nexon Asia Pacific (Nexon) is a cloud and managed service provider helping clients run more efficiently, create better user experiences and explore bigger opportunities. We're a trusted technology partner for mid-market businesses, government agencies and not-for-profit organisations throughout Australia and the Asia-Pacific region. Nexon supports businesses on their digital transformation, from network to SIP, to business solutions and everything else in between, allowing clients the ability to work seamlessly across any cloud, anytime and any device.

To learn more about Nexon's business solutions, call us at **1300 800 000**, email us at enquiries@nexon.com.au or visit nexon.com.au
