

From firefighting
to future-proofing

The Nexon and F5
partnership guide
to tech leader
transformation.



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Putting out fires. Always bracing for the next blaze, patching holes, layering workarounds—exhausting, reactive, and never solving the root problem. Trapped in legacy renewal cycles, your tech foundation is forever at risk of crumbling.

Future-proofers don't fight fires - they prevent them.

Predictive, preventative, and focused on growth, they channel energy into creating the conditions for performance, innovation, and resilience to thrive.

To get this edge, you need a clean break - a platform that's fully flushed, where sparks can't even ignite.

Migrate to unlock new possibilities, not battle flames in another locked-in contract.



Keep pasting your legacy together or start anew on a modern platform

Feature functionality, stability, as well as the price and lack of support—those are the big things that I’ve heard directly out of the customers’ mouth.

IT operations management, network engineers, service leads, application architects, CX/UX, customer experience, and security leads. You’re the gurus, leaders that others look up to keep service and apps secure, superior and smooth.

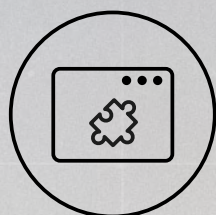
Outdated systems can no longer support growth. Legacy has become the status quo, leaving leaders in droves to pour time and resources into patching fires and filling security gaps, to even appear like they have it all together on the outside. All the budget that could be spent on innovating and making engineering progress go down the funnel.

Despite this, most are standing still with compounded vulnerabilities and painful operations. For them, opening the modern door to a new platform requires migration, that seems a step too far with complexity and risk. So legacy application delivery platforms continue being exposed with outages, patch backlogs, and exploitable vulnerabilities bringing with them downtime, performance issues, and security blind spots.

The renewal trap is a cost plus technical risk that grows worse each cycle. Legacy application delivery platforms are expensive, and they leave gaps that teams must constantly plug. Every zero-day alert, every patch cycle, every missed SLA hits your team first. And you’re already stretched thin trying to keep applications resilient, secure, and performing as promised.



At the heart of the plume



Patch fatigue

Endless vulnerability disclosures (CVEs) requiring manual intervention with no available remediation (NIST, 2025).



Performance bottlenecks

Load balancing and app delivery limiting scale and user experiences. These platforms lack granular traffic control, protocol-level optimisation, and architecture that flexes with you to maintain performance under demanding conditions.



Generalist load-balancing deployments

... that fall short for organisations running high-throughput or latency-sensitive applications.



Lack of security accountability

Generalist load balancing's low-grade application security creating blind spots in traffic inspections and policy enforcement, increasing misconfigurations and unmitigated threats.

Can't do modern

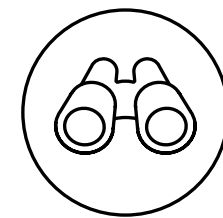
Generalist platforms lack advanced automation, deep observability, and adaptive security to support modern delivery models like microservices, edge computing, or zero-trust architectures. As a result, teams get:

- Increased operational overhead with manual workarounds and limited extensibility
- Ineffective scaling with growing user demands and architectural complexity
- Security blind spots from fragmented and basic policy enforcement
- Technical debt that slows innovation and increases long-term costs

Becoming a future-proofer

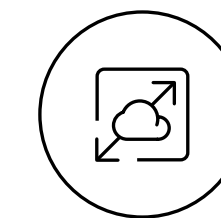
You want to deliver applications on a secure platform that becomes your own, that you know and love. A single place for complete delivery and security for every application.

Imagine an application delivery environment with seamless integrations and automation that scales apps efficiently, adapting quickly, and always delivering the highest quality performance. Your enhanced security posture has the strongest security, combining advanced WAF, DDoS protection, TLS inspection, and API security on one high-performance platform. Applications stay secure, compliant, and resilient against an evolving threat landscape. Keeping your on-prem, hybrid, and multi-cloud environments available.



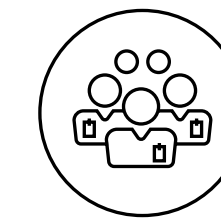
Perks

Experience deep traffic visibility and granular policy control, without forfeiting performance. Your operations finally get relief with a proactive platform management and incident response that reduces patching critical CVEs. Your modern application delivery platform keeps applications performant and secure, even under pressure. Enhancing scalability and flexibility by intelligently managing high volumes of traffic across hybrid and multi-cloud environments, you get advanced load balancing, caching, and optimisation features that improve application responsiveness and reliability. Unified dashboards and analytics from end-to-end monitoring and control that give you full-stack visibility.



Future-proofed architecture

To remain a future-proofer, you need digital foundations that match. Cloud-ready, modular, and scalable solutions to design for tomorrow, not yesterday. Infrastructure that grows your business, without re-architecting.



Powering your proofing

With Nexon Asia Pacific (Nexon), we can advise, design, and migrate application delivery platforms powered by F5 safely and with zero downtime. Together, we'll equip your organisation to reduce vulnerability exposures and lower infrastructure costs. Accessing our certified and trusted professionals across installation, application security, advanced implementation, and security, you'll get proven experience and expertise, with Nexon being a silver F5 partner.

An overhead view of a meeting table with a red tint. Several people are seated around the table, working on laptops and tablets. There are coffee cups, papers, and a small plant on the table. The image is partially obscured by the text on the right.

Future-proof where global strength meets local power.

Let's start with your application, but let's start with what you're trying to do from a business value perspective, and then we can align the right resources and tools that you need. We can secure, run, and deliver any app.

F5 brings an application delivery and security platform with products that partners know and love. Built to meet the moment of new apps hitting the market and AI security demands, you'll get complete delivery and security for every application. With three separate offerings that customers and partners all know and love in one platform, your organisation will improve functionality, especially now when IT environments have never been so complex, with a variety of environments and new demands.

Leveraging F5's enterprise-grade technology to reduce risk, scale effortlessly, and outperform legacy load balancing solutions, Nexon empowers organisations to migrate and transform their application delivery with precision and speed.

Together, our certified experts deliver resilient, secure, and future-ready platforms that elevate user experience and operational agility across hybrid and multi-cloud environments. Bringing Nexon's expertise, technology, and processes into the mix, your teams can now access domain expertise across network, security, cloud, and application delivery to ensure a successful outcome. 600+ staff and a vast team of 50 certified cybersecurity and

application delivery teams (LTM, ASM, AWAFF, APM, DNS) using Australian resources, response, and remediation, bring you teamwork in your time zone and focused on your pressures and vulnerabilities, enabling fast detection, protection, and response.

From edge to cloud, our teams are trusted by global brands to provide end-to-end capability. Using best-in-class aggregation and security technologies, we'll deploy solutions that future-proof your operations. Using trusted processes and delivery methodologies provides your team with the efficiencies and expertise to drive technology transformation with impact. Backed by our combined decades of experience, strong track record, and trusted reputation, we bring you a certified security experience, including CISSP, CISM, CEH, OSCP, GIAC, CompTIA, F5, and many more.

Together, F5 and Nexon bring you enriched products with expanding features and reliability, all wrapped in greater security. Your digital future to the power of Nexon, amplified by F5 application delivery.

The Nexon and F5 difference

Staying status quo on legacy	Application delivery modernisation
Renewal traps Costs escalating each cycle, but outages, inefficiencies, and vulnerabilities remain.	Flexible, low-risk path Migration discovery assessment maps timing, infrastructure, and end-to-end costings, pouring out business value on modern platforms.
Security fatigue Teams firefight patching for CVEs dating back to 2018. Many still being exploited. One slip up, breaches and exposure damage reputation.	Hardened posture F5's enterprise-grade security plus Nexon's local managed services close gaps, reduce exposures, and deliver measurable resilience.
Operational drain IT talent cycles wasted on outages, downtime firefighting, and patchwork fixes, using up innovation budgets to simply keep the lights on.	Operational freedom Managed services absorb the firefighting, enabling teams to re-deploy talent into projects that support innovation.
Career risk When the cracks widen, influencers and business and tech leaders are left holding the bag with no clear plan to fix systemic issues.	Career secure Migrations completed with specialist guidance safely and without disruption, position IT leaders as enablers of resilience and transformation.
Generalist vendors falling short Generalist multi-function ADC platform offering integrated load balancing, security, and application optimisation, but not specialised for high-security or complex workloads.	Specialist partnership Bespoke ADC platforms deliver advanced security, high-performance traffic management, and seamless application migration, ideal for complex, high-transaction, and enterprise environments requiring customisation and robust protection.



Stop fighting fires and start future-proofing

One blueprint. One timeline. No surprises.

IT operations management, network engineers, service leads, application architects, CX/UX, customer experience leads, and security leads can now consistently harden, high-performing, and uninterrupted.

How?

Nexon and F5 demystify costs, risks, and timelines. By reviewing your renewal cycle, your current infrastructure, and dependencies, we provide a tailored blueprint. It's a safe, low-risk step — designed to give you confidence in your decision, whichever way you go.

Become a future-proofer with a trusted technical report designed for both technical teams and leadership:

- ✓ Detailed insights IT and security teams can act on immediately.
- ✓ Clear risk de-risking plan for service continuity.
- ✓ Business-facing summary to ensure executive buy-in and ongoing support.
- ✓ Supported by Nexon and F5's expertise to guide, de-risk, and accelerate migration success.



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