

# Data Foundations Assessment

Exclusive Nexon offer for 2024 Microsoft AI Tour!



Not all organisations are the same. Differences in data maturity, technology adoption, and system integration can vary widely. By leveraging the Microsoft ecosystem, we help you achieve your vision and future state. Our strategic roadmaps ensure your strategy, infrastructure, data, governance, and culture are ready to harness AI advancements.

At Nexon, we prepare your organisation to leverage AI advancements, ensuring you're future ready to:



### Elevate your CX Outcomes

AI can unlock numerous capabilities for your organisation, including self-service and AI-powered knowledge surfacing, 24/7 multilingual assistants, enhanced QA interactions, efficient appointment scheduling, automated ID&V, and streamlined task automation.



### Supercharge your workforce with personal AI assistants

AI can significantly boost productivity across your organisation by leveraging Microsoft Copilot for all employees, enhancing developer productivity with GitHub Copilot, empowering support agents with AI assistants, and automating after-call work.



### Drive faster and more efficient fulfilment of simple repetitive tasks. End-to-end automation.

AI can enhance automation in your organisation by enabling self-service workflows, managing complex interactions, automating document processes, streamlining financial reconciliations, automating invoices and accounts payable, and integrating across platforms.

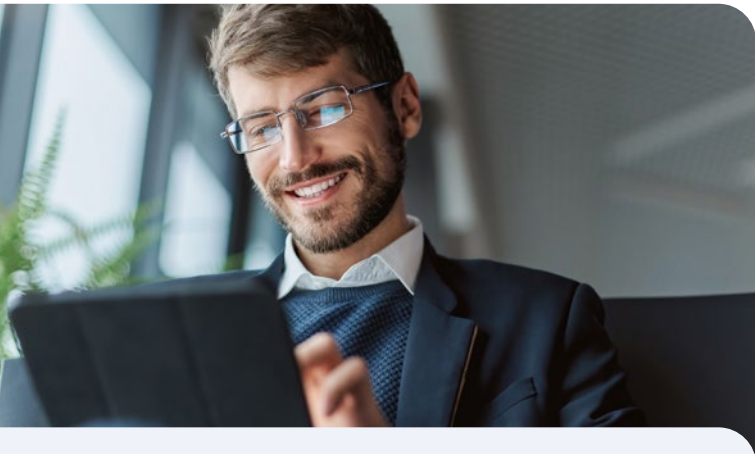


### Consolidate, evaluate, and offer insights across a range of interaction types and platforms

AI can unlock better insights for your organisation through conversation analytics, cross-channel insights, process mining, cashflow forecasting, and predictive analytics.

We achieve this by conducting a thorough assessment of your environment, covering six key areas.

- **Strategy:** A data strategy is the backbone of AI readiness. It requires a well-defined approach, clear ownership, and sustainable financial planning. It's not just about having a strategy but ensuring it's clear, has measurable outcomes, and outlines how an organisation manages its data assets.
- **Infrastructure:** The data foundations assessment focuses on robust infrastructure and a secure environment, recognising data as a crucial organisational asset. This approach ensures that data is accessible, secure, and usable.
- **Data:** Quality data is essential for AI, focusing on centralised, cleaned in-house datasets and reliable external sources. Enhancing staff proficiency ensures smooth integration and effective use of this data.
- **Governance:** As part of this assessment, we ensure data integrity, security, and compliance. We advise on data access controls and secure cloud storage, managing data effectively, and ultimately supporting your governance goals. All of this is developed using advanced frameworks, including Microsoft Responsible AI standards.
- **Expert Talent:** As part of our assessment, we review your in-house expertise to integrate robust data foundations and develop modern, scalable, and secure data architectures tailored to meet your business needs. We evaluate and recommend the necessary skills to unify your environment to gain rich insights, enhance customer experiences, and drive productivity and operational gains for end users.
- **Culture:** Data-driven cultural transformation demands urgency, adaptability at all levels, and effective change management. Adopting AI requires more than just technological readiness; it necessitates a data shift supported by comprehensive and strategic planning.



## Exclusive Offer for 2024 Microsoft AI Tour! Unlock a Free Data Foundations Assessment

For a limited time only, we are offering qualified attendees a complimentary data foundations assessment or AI POC\*. This exclusive offer is available to organisations who attend the event, scan and share their details onsite, and take up the offer by 31st March 2025.

- ✔ **Eligibility:** This offer is redeemable once per organisation during the exclusive offer period for organisations with 500 or more full-time staff and a production, data, or AI use case, excluding vendors, partners, and competitors.
- ✔ **Offer Validity:** December 11, 2024 - March 31, 2025
- ✔ **Assessment Duration:** Limited to 40 hours of Nexon consulting. Additional effort is charged at time and material rate - rate card can be provided.
- ✔ **Output:** Preliminary report and recommendations.

\*Terms and conditions apply.

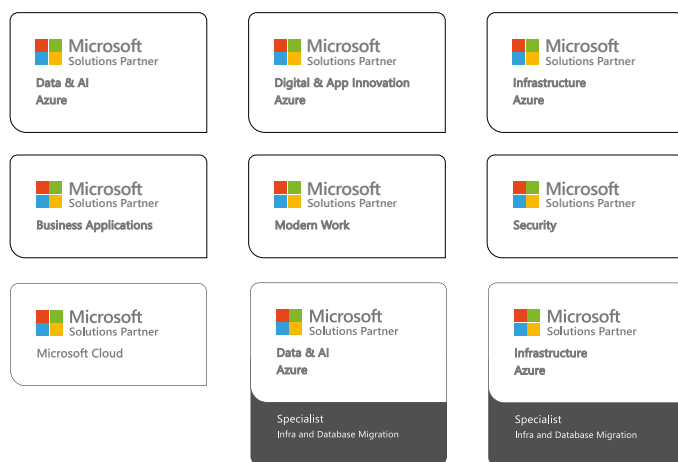
Don't miss out on this opportunity to gain valuable insights into your data foundations.

At Nexon, we offer a long-term partnership built on vast technology expertise, understanding, flexibility, lateral thinking, and clear communication. Our expertise span cloud, data, AI, and business solutions revolutionises how your organisation operates, empowering you to leverage the full suite of Microsoft technology.

Whether you're aiming to boost cyber resilience, enhance customer experience, speed up time-to-market, or improve business operations, our tailored solutions and assessments prepare you for the future. We support your growth and agility, accelerating your organisation's success.

As a trusted technology provider, we're able to work across your networks and platforms to optimise adoption and leverage the power of AI across your business operations.

We help our clients move from a position of overwhelm to empowerment, looking forward to a more agile and digital future. Leverage our deep expertise across the Microsoft ecosystem to mature your organisation capability to capitalise on AI advantages.



Contact us today to unlock  
the power of AI with our data  
foundations assessment!

