

# The rise of Generative AI: Transforming productivity

Organisations are increasingly seeking to harness the power of generative AI, recognising its ability to drive innovation and efficiency across various domains.

Microsoft's Copilot for Microsoft 365 emerges as a noteworthy solution in this landscape. Copilot integrates generative AI capabilities directly into the Microsoft 365 ecosystem, providing users with intelligent assistance throughout their workflow.

**80%**

of enterprises will incorporate generative AI by 2026.<sup>1</sup>

**More than 60%**

of CIOs say AI is part of their innovation plan, yet fewer than half feel the organisation can manage its risks.<sup>2</sup>

**within 14 months**

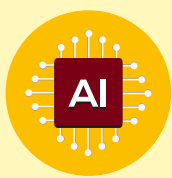
organisations are realising a return on their AI investments, according to a Microsoft commissioned IDC report.<sup>3</sup>

## Are you a Microsoft User?

Seamlessly integrate AI into your organisation's daily operations for increased efficiency and faster ROI realisation. Discover the advantages of Copilot to harness benefits such as:

- ✓ Managing repetitive tasks
- ✓ Efficiency
- ✓ Automation
- ✓ Minimising errors
- ✓ Personalisation

By implementing the necessary AI strategies, you can unlock measurable impacts across your organisation.



### Harness the potential of AI

With the excitement and opportunities AI presents, the stakes are high. It's crucial to understand, define, and focus on where and how to leverage AI within your organisation.



### Streamline operations

Establish a robust management framework to ensure the safe and secure maintenance, governance, and data management of your everyday Microsoft platforms. This is essential for mitigating risk management issues and alleviating IT burdens.

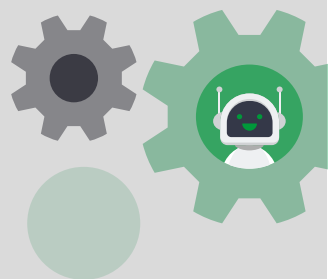


## So where to from here?

Contact us today to receive expert advice, assessment, and guidance on your journey to AI transformation leveraging Microsoft Copilot.

- 📞 **1300 800 000**
- ✉️ **enquiries@nexon.com.au**
- 🌐 **nexon.com.au**

**NEXON™**



#### Source:

<sup>1</sup> <https://www.gartner.com/en/newsroom/press-releases/2023-10-11-gartner-says-more-than-80-percent-of-enterprises-will-have-used-generative-ai-apis-or-deployed-generative-ai-enabled-applications-by-2026>

<sup>2</sup> <https://www.gartner.com/en/information-technology/topics/ai-readiness>

<sup>3</sup> <https://blogs.microsoft.com/blog/2023/11/02/new-study-validates-the-business-value-and-opportunity-of-ai/>