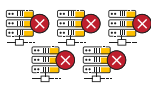


PROTECTING YOUR DATA ACROSS COMPLEX MULTI-CLOUD ENVIRONMENTS

Organisations competing in today's digital economy need their systems online, all the time, and cannot tolerate any downtime or data loss. For those organisations with complex multi-cloud environments, simplifying their data protection is vital for success.

Most organisations are unable to meet users' demands for uninterrupted access to applications and data.

UNPLANNED OUTAGES ARE COMMON



5-10 unplanned outages on average for each business in the last 12 months

65 mins each outage last on average 65 minutes

UNPLANNED OUTAGES ARE HAVING A NEGATIVE IMPACT



\$102,450 average lost per hour by a business from mission-critical application downtime costs



54% experienced loss of customer confidence



37% experienced loss of employee confidence



\$20.1 million cost per business globally in lost revenue and productivity from application downtime



38% experienced damage to brand integrity



75% of companies are looking to cloud data backup and recovery as a key component of their data management strategy.

WHAT ARE THE KEY CHALLENGES FACED BY COMPANIES WHICH LEVERAGE MULTI-CLOUD ENVIRONMENTS?

The challenges of navigating and backing up data across multiple cloud environments include:



EVERY CLOUD VENDOR OR SAAS HAS ITS OWN TOOLS AND BACKUP SOLUTIONS

Multi-cloud environments have separate unique management portals depending on provider or cloud vendor, each requiring different or separate backup solutions



SPECIALISED SKILL SETS ARE COSTLY

Requirements are changing so rapidly, are too complex and hyper dynamic for any one DevOps team.



COMPLIANCE CHALLENGES

Varied compliance challenges and multiple requirements may apply to some or all data.



MONITORING AND TESTING DIFFERENT FAILOVERS/ FAILBACKS

Maintaining compliance means regular testing, but with multiple clouds this becomes time consuming and expensive.

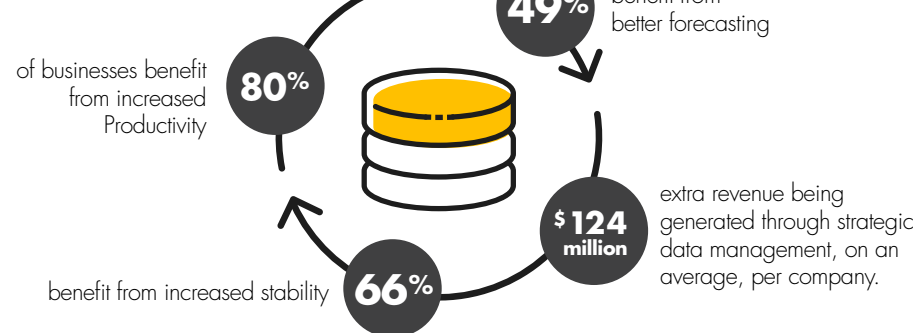
THE IMPORTANCE OF DATA MANAGEMENT

Business and IT decision makers are aware of the importance of data management to their business' success.

44%

of business leaders believe more sophisticated data management initiatives are critical to their organisation's success over the next two years.

THE BENEFITS INCLUDE



WHAT ARE THE 4 KEY ATTRIBUTES THESE BUSINESS LEADERS BELIEVE UNDERPIN THIS SUCCESS?

1 CLOUD DATA MANAGEMENT DELIVERS RELIABILITY, FLEXIBILITY AND DATA SECURITY



77% of businesses use Software-as-a-Service (SaaS)



51% use cloud for data backup



44% leverage Disaster Recovery-as-a-Service (DRaaS)

2 EMPLOYEE CAPABILITIES & DIGITAL SKILLS



91% of organisations view upskilling employee's digital skills as vital to their success

3 COMPANY CULTURE OPEN AND ACCEPTING OF DIGITAL TRANSFORMATION



69% of companies believe company culture needs to become more open and accepting as they digitally transform



93% of companies believe leadership styles need to change to drive digital transformation into the future.

4 CONFIDENCE TO MEET DIGITAL CHALLENGES AND PROGRESS A DIGITAL JOURNEY

ONLY 25%

of businesses are totally confident in their capability to meet digital challenges.

WITH THESE FOUR KEY ATTRIBUTES TO WORK TOWARDS, WHERE DO YOU START?

To put the right data foundations in place, there are four key steps business leaders should take:

1

Acknowledge challenges in meeting user demands for uninterrupted services.

2

Quantify your Service Level Agreements (SLAs) and assess your protection mechanisms and recovery capabilities to meet these SLAs.

3

Convert your gaps into impact analyses.

4

Outline the steps that it will take to achieve uninterrupted services.

WHAT SHOULD BUSINESSES AND I.T. DECISION-MAKERS LOOK FOR TO ENSURE AN AIR-TIGHT MULTI-CLOUD BACKUP SYSTEM?

Key features to look for to optimise your organisation's backup in a complex multi-cloud environment



Ability to centrally manage cloud apps and data



Streamlined compliance



Efficient and cost-effective monitoring and testing



Scalable cloud environment

WHY NEXON?

At Nexon, we understand the unique challenges faced by business leaders.

Our Multi-Cloud Backup as a Service and Disaster Recovery as a Service solutions, along with our cloud architecture which connects multiple clouds, are delivered and managed by Nexon's team of solution experts and certified consultants with over 15 years of experience.

We know that every business is unique so our highly skilled staff will look after every aspect of your overall business continuity plan.

To find out how Nexon Backup & Recovery solutions can protect your data across your multi-cloud environments, call us at **1300 800 000**, email us at **enquiries@nexon.com.au** or visit **nexon.com.au**

Source: Veeam Cloud Data Management Report 2019

NEXON

VEEAM